

BLACK SQUARES

VIST <http://www.profshanks.com/black-boxes.html> for all examples

OBJECTIVE:

Use the Elements and Principles of Design to convey concept. Create inspired designs within strict constraints.

Using only **4 FLAT BLACK SQUARES** within a square canvas you create a graphic that will visually convey the following:

- ORDER
- INCREASE
- BOLD
- CONGESTED
- TENSION
- PLAYFUL

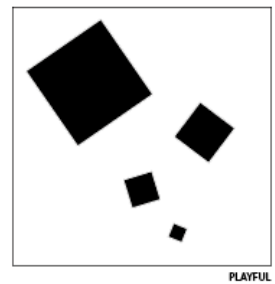
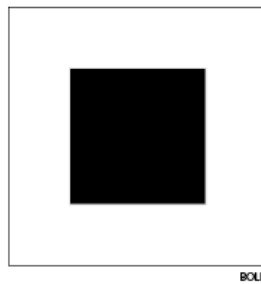
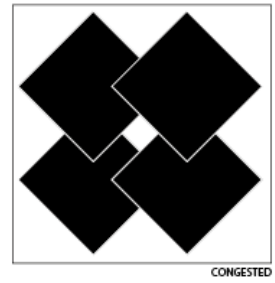
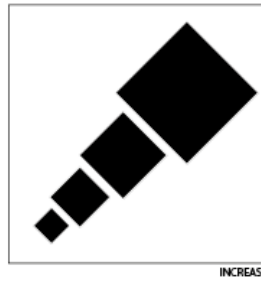
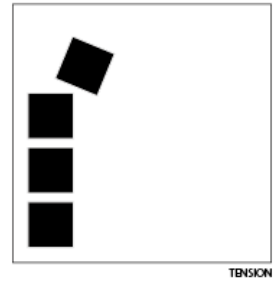
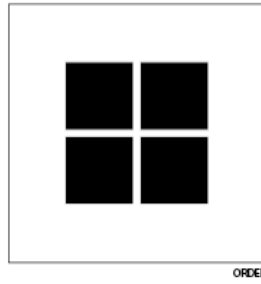
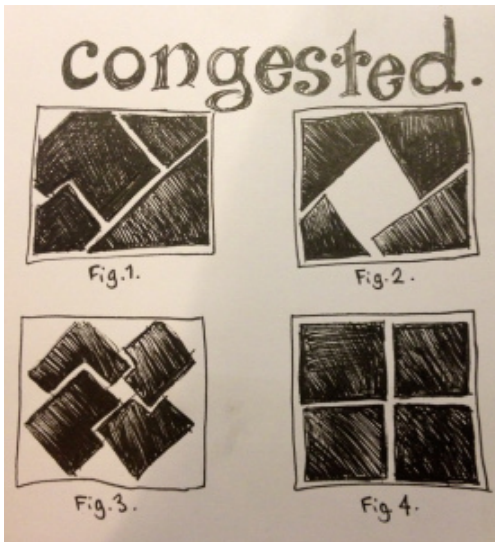
INSTRUCTIONS: SKETCHES

1. Create 8 square boxes for each of the terms above.
2. In those boxes create 8 sketches per term.
3. When you are done circle your favorite sketch for each term.
4. Bring ALL of your sketches to class. Total sketches is 48 (8 sketches for each of the 6 terms)

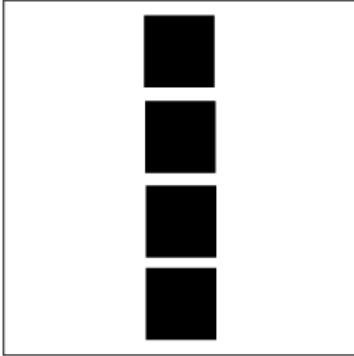
INSTRUCTIONS: FINAL

1. In class choose the best sketch for each term after class critique.
2. Recreate the sketch in a 5x5 inch canvas in Illustrator using the Shape Tool and only black and white.
3. Save your black and white version of the boxes as an AI and JPEG file named lastname-first-a2-bw
4. Now save the AI file as lastname-first-a2-creative
5. You will now use Type, Color or Imagery in your Boxes. Be sure to work with the concept of each piece when adding these elements. Also think about cohesion, the 6 final pieces will come together as pages in an accordion book, they must look like a series.
6. The only type you can use is the name of the concept, it must become a graphic element in each piece.
7. Color and Imagery are up to you. Get creative but remember constrain yourself, these need to become a cohesive series. Remember that maturity in design is knowing less is more.
8. When you are done we will print the pages in class and create an accordion book. <http://www.booklyn.org/education/accordion.pdf>
9. The book will have a front and back cover to design. Your name will go on the back and you can create a graphic using type for the front. CRAFT COUNTS! The books must be well constructed with cleanly cut lines, no glue marks. Be CREATIVE.

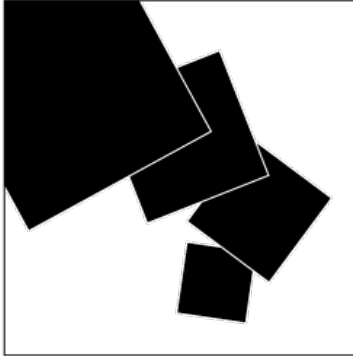
EXAMPLES BLACK BOXES



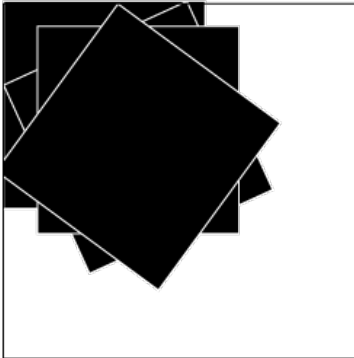
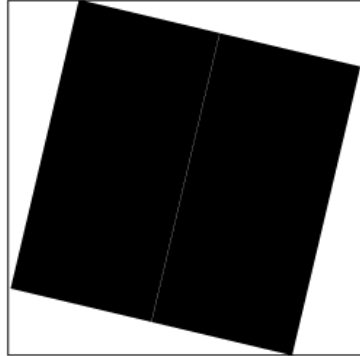
ORDER



INCREASE



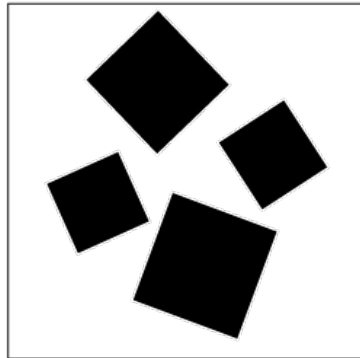
BOLD



CONGESTED



TENSION



PLAYFUL



