GENERAL GRADE CRITERIA	FINAL GRADE
BRAINSTORMING: Sketching, Mind Map, Research	
CONCEPT: How do all of the elements in the piece (composition, content/subject, color, and type if included) communicate your idea visually using symbolism, research, and effective problem solving?	
PROBLEM SOLVING: How well did you work through ideas visually and logically during your process? Did you try new directions, experiment, and create variations for consideration based on class feedback?	
REQUIREMENTS: Did you meet the specific objectives of the assignment? Did you show mastery of each skill the assignment requires? Did you name files/prints correctly and submit them to the proper location?	
PROFESSIONALISM: Did you meet assignment deadlines, including Brainstorming? Did you complete homework and progress during each class based on feedback? Did you utilize in-class time to make progress on the assignment and explore. Did you work outside of class to revise and problem solve?	
QUALITY: Is the piece portfolio quality? Did you spend time on refining details, mastering the medium, and finishing touches? Construction is executed without imperfections, attention is paid to craft, and digital file structure has proper hierarchy.	
CREATIVITY Does your visual solution to the problem show depth and ingenuity?	