

Hello. My Name is

and I'm funny

Hello. My Name is

and I'm an acrobat

Hello. My Name is

and I have the hiccups

Hello. My Name is

and I'm bored

Typography is the definitive tool for the graphic designer- most problems can be solved within the confines of this expressive idiom. Initial problem-solving impulses are generally oriented toward the literal, but designers must go beyond this point and take a more conceptual approach. All solutions must be hand-lettered. Study typefaces found in specimen books and online before making your selections.

A specific personality is described in each of the name labels. Visualize the character of the person described. First, choose an appropriate typeface that best expresses the personality of the individual; then carefully render your whole name, part of your name, or nickname, considering the typeface style, letterspacing, and use of upper and lowercase characters. Pay attention to the actual size and spacing in the rectangle.